



Protect Our Children

Here is the problem we face in the United States.

THE PROBLEM

Did you know... Each year 73% of all crimes against missing children occur within the first 3 hours, and 99% within the first 4 hours. With the staggering number of missing children, any delay in the search for a missing child is critical.

US Missing Children	Yearly	Daily
Total Reported Missing	806,000	2,208
Reported Abductions	354,400	907
Family Abductions	258,420	709
Non-Family Abductions	95,580	261
40% of All Children Abducted by Strangers are Killed		

With the AMBER Ready Program—What Used to Take Hours NOW Only Takes Minutes

The AMBER Ready Program is a major technological advance in efforts to find missing or abducted children. The AMBER Ready Program enables parents and guardians to store their children's photo, description and other valuable information in a profile in their wireless multimedia phones. In the event that a child is abducted or missing, the information stored in the phone can be sent instantly by the local police to other police departments and law enforcement agencies, news stations, airports and the AMBER Alert network.

Become a Member

Parents/legal guardians pay a \$50 subscription fee every two years and can also take advantage of our free sponsorship rebate program to enroll one or more of their children in the AMBER Ready Program.

To Enroll in our Program simply

Call our 24 hour Call Center at

1-866-60-AMBER (26237)

Or visit us at www.amberready.com

**Use code URBANNJ to enroll
A portion will be donated back to
Valleyview Save the Art Club**

THEURBANMUSE

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Are You AMBER Ready?